



EUGENE METRO FÚTBOL CLUB

P.O. Box 10914

EUGENE, OR 97440

## Connect your business to Eugene Metro Fútbol Club

Eugene Metro Fútbol Club is a growing non-profit youth organization, serving hundreds of area soccer players and is dedicated to offering trained, experienced and qualified coaching and high-quality soccer programs for all players who reside throughout the area. Our programs serve youth ages 6-18, and include players at the developmental, competitive, special needs and recreational levels. Your tax-deductible sponsorship will directly support the *Eugene Metro FC Scholarship Program* and expand access to our soccer programs.

## Build Successful Teams and Programs

Eugene Metro Fútbol Club's mission is to build successful teams and programs for area youth and high school-age players who are passionate about soccer, and we are committed to providing funding to those who qualify for fee assistance based on their families' limited incomes. Building Eugene Metro FC as a respected soccer club in Oregon requires fielding competitive teams with dedicated and talented players. A primary hurdle for participating in competitive soccer for many is financial. Highly qualified players may be discouraged from tryouts by fees, travel expenses, and equipment costs. Our scholarship program offers a viable path to club soccer for qualified players who desire this opportunity to train and play at a committed and competitive level.

Each year, Eugene Metro FC invites all area soccer players to try out for teams that compete throughout the state and region. Our teams attract boys and girls from all areas of our community, and our year-round soccer programs serve youth ages 6-18. Currently, over 15% of our players qualify for scholarships, and last year, *the Eugene Metro FC Scholarship Program* provided \$40,000 in player awards. In addition to fee scholarships, Eugene Metro FC offers all member families opportunities to reduce their fees through the *EMFC Fee Reduction Program* by volunteering at UO football, basketball, and baseball games.

## Benefit Players through the Eugene Metro FC Scholarship Program

Who receives *Eugene Metro FC Scholarship Awards*?

- Average of 2-3 players on each Eugene Metro FC team
- 30% awarded to Latino youth and high school players
- 80% awarded to players on the free and reduced lunch programs

The *Eugene Metro FC Scholarship Program* is funded from various sources, including player fees, camp, tournament, and special event revenue, and donations from individuals and businesses. On behalf of the Eugene Metro FC Director of Coaching, Board of Directors, coaches, players and families, thank you for considering this sponsorship proposal, which connects your business to Eugene Metro FC's membership and programs. Eugene Metro FC's commitment to excellence in competitive youth soccer since 2006 is dependent on continuing to build access to high quality soccer for ALL families in our community.

Jurgen Ruckaberle  
Director of Coaching

Jason Giles  
EMFC Board President

## Premier Sponsor

Support with a gift of \$5,000 annually (\$6,000 includes Title Sponsorship for 3v3 Tournament)

Company name and logo on the Eugene Metro FC website\*:

- 123,723 annual page views
- 52,066 annual visits
- 142.26 daily visits
- 14,586 absolute unique visitors

Company name and logo on quarterly newsletter to full membership (800 families & sponsors)

Company banner (provided by you) displayed at Eugene Metro FC camps and events including:

- All camps and Little Metro Sessions – Spring Break, Tetra Brazil Summer and Winter Break camps (600 participants annually)
- Title Sponsorship for 3v3 Tournament (\$6,000) – Attracts 500+ participants and their families from Salem, Corvallis, Medford, Bend/Redmond, Eugene/Springfield and surrounding areas such as Creswell, Cottage Grove and Roseburg
- Eugene Metro FC Annual Membership Picnic
- Any other Eugene Metro FC sponsored events, such as International Friendly games

Company name and logo in the Eugene Metro FC brochure

Company will receive an Eugene Metro FC sponsor plaque to display at your place of business

Guaranteed non-competing business

First right of refusal in each year of your Premier Sponsorship

\* These numbers will increase dramatically as team & event online registration and other enhancements are being added.

## Gold Sponsor

Support with a gift of \$3,000 annually

Company name and logo on the Eugene Metro FC website\*:

- 123,723 annual page views
- 52,066 annual visits
- 142.26 daily visits
- 14,586 absolute unique visitors

Company name and logo on quarterly newsletter to full membership (800 families & sponsors)

Company banner (provided by you) displayed at Little Metros Sessions (250 participants annually)

Company name and logo in the Eugene Metro FC brochure

Company will receive an Eugene Metro FC sponsor plaque to display at your place of business

First right of refusal in each year of your Gold Sponsorship

## Silver Sponsor

Support with a gift of \$2,000 annually

Company name and logo on the Eugene Metro FC website\*:

- 123,723 annual page views
- 52,066 annual visits
- 142.26 daily visits
- 14,586 absolute unique visitors

Company name and logo on quarterly newsletter to full membership (800 families & sponsors)

Company will receive an Eugene Metro FC sponsor plaque to display at your place of business

First right of refusal in each year of your Silver Sponsorship

\* These numbers will increase dramatically as team & event online registration and other enhancements are being added.

## 3v3 Tournament Sponsor

Support with a gift of \$2,500 (if not included in Premier Sponsorship) - The 3v3 tournament attracts 500+ participants and their families from Salem, Corvallis, Medford, Bend/Redmond, Eugene/Springfield and surrounding areas such as Creswell, Cottage Grove and Roseburg.

At the 3v3 Tournament:

- Company banner (provided by you) displayed prominently
- Signs with company name and logo at each of the 12+ fields
- Verbal acknowledgement at event kick-off and awards presentations

Company name and logo on quarterly newsletter to full membership (800 families & sponsors)

Company name and logo on the Eugene Metro FC website\*:

- 123,723 annual page views
- 52,066 annual visits
- 142.26 daily visits
- 14,586 absolute unique visitors
- These numbers will increase dramatically as team & event online registration and other enhancements are being added.

Company will receive an Eugene Metro FC sponsor plaque to display at your place of business

## Website Sponsor

Support with a gift of \$1,000 annually

Company name and logo on the Eugene Metro FC website\*:

- 123,723 annual page views
- 52,066 annual visits
- 142.26 daily visits
- 14,586 absolute unique visitors

Company will receive an Eugene Metro FC sponsor plaque to display at your place of business

\* These numbers will increase dramatically as team & event online registration and other enhancements are being added.

## Special Event Sponsor

Support with a gift of \$500 - Eugene Metro FC will host various special events throughout the year, such as TOP Soccer and Major League Watch Parties. Your sponsorship would be the main sponsor for the event(s).

Company banner (provided by you) displayed at the event

Company name and logo on web during event promotions

Company name and logo on email promotions to membership (800 families & sponsors)

Verbal acknowledgement at event kick-off